

POINT LOMA

SUMMER CONCERTS



Sponsor Benefits – in addition to creating joy and happy memories for our community!

Sponsor Benefits	Presenting, Junior Stage, Sound, Field, Stage, Exclusive, Safety, Shuttle, Junior Stage Auditions	Band Co-sponsor \$2,000	Raffle \$1500; Food \$1000	Neighborhood Business Sponsor \$500	Individual Sponsor \$100-500	In-kind Sponsor
Name/logo on rave cards	✓	✓	✓			
E-brochures/notices distributed to local schools, businesses and mailings	✓	✓	✓			
Name/logo on 50 window posters	✓	✓	✓			
Name/logo prominently displayed on two large concert banners at the park before and during the season	✓	✓				
Name/logo on the weekly stage banner	✓	✓	✓			
3 x 6 banner provided by PLSC and displayed on fencing at park during the season			✓	✓		
Name listed in weekly concerts programs	✓	✓	✓	✓	✓	✓
Name/logo on web site year-round	✓	✓	✓			
Name/logo in display ads in print media	✓	✓	✓			
Promotion from stage during concerts	✓	✓	✓			
Booth to promote business/cause at concert	✓	✓	Food only			
Reserved parking for the week(s) sponsored	✓	✓	✓			
Inclusion in sponsor "Thank You" ad	✓	✓	✓	✓	✓	✓
Social media promotion (number depends on sponsorship level)	✓	✓	✓	✓	✓	✓